

Privacy Policy

Updated June 2nd 2021

This website is created to provide information about our company, products and services. This Privacy Policy applies only to this website and describes how and why we collect information about you as a user.

1. The information we collect

We collect information that can help us improve our website. We ask for your consent to collect this information when you enter the website. All information collected automatically on your consent is stored in an aggregate form and cannot be used to identify you as a specific individual.

We occasionally also ask you for information that can at times be personally identifiable and private. As a result, information collected by us can be divided into two main categories:

- a) Aggregated visitor statistics
- b) Personally identifiable information

We do not link aggregated visitor statistics with personally identifiable information.

Aggregated visitor statistics

When you visit our website, we collect general information about your computer and its location as well as the website you came from, if applicable. This information cannot be used to identify you as an individual. This information is only used in aggregate form to inform us where our visitors come from, what they look at and act on, and where the most time is spent.

Data we collect:

- Cookie consent (do you allow us to place cookies on your device)
- Visitor ID (provided by a cookie we place on your device)
- IP address (device address on the internet used for statistical purposes only)
- Referrer (i.e. where you came from, e.g. google.com)
- Location, date, and time of visit (e.g. United Kingdom, xx/xx/xxxx, 12.00 PM)
- Information about the device you visit from (e.g. operating system, browser etc.)
- File downloads and content shared on social media or other available platforms (e.g. share buttons)

At times, we need to collect more personally identifiable information about you. Some areas/parts of our website might require you to register in order to log in; we might ask you for information such as your age and occupation to better understand the purpose of your visit and to improve your visitor experience. In any case, whenever we ask you for any personally identifiable information that can be used to identify you as an individual, we will ask for your consent and we will always provide an explanation as to why we collect the information, how we collect it, how we store it and how we plan on treating and using it.

2. How information is used

We will only collect and store personally identifiable information for the purpose stated during the collecting process. When we finish processing your information for the stated purpose(s), we will erase and destroy it to ensure your privacy.

3. Collection of sensitive data

We do not collect or retain sensitive personal data relating to

Your health, ethnic origin, religious beliefs or political conviction etc. at this site. In the rare case where we do seek to collect other sensitive data we will do so in strict compliance with local data privacy law.

4. Protection of children

Protecting the privacy of children is important.

ARTS Media Denmark ApS does not intend to collect personally identifiable information from children (a child is defined as being under the age of 18) without permission of the parent or legal guardian. Children should NOT submit personally identifiable information to ARTS Media Denmark ApS without the explicit permission of their parent or legal guardian.

Where appropriate, we will instruct children not to submit personal data. If your child has submitted personal data and you would like to request that such information be removed, please contact us via our privacy mailbox privacy@artsmedia.dk

5. How we ensure data security

Personal data are collected on this website only to the extent required. Under no circumstances are the collected data sold on to third parties for any reason.

6. Where are the data processed?

Any personal data we collect may be transferred internationally within ARTS Media Denmark ApS organisation. We have internal policies in place to ensure an adequate level of protection irrespective of where in ARTS Media Denmark ApS your data are located.

7. Disclosure to third parties

We will never transfer or sell personally identifiable information about our visitors to a third party.

We will generally only share information with our contracted service providers and advisors. However, in order to comply with legal obligations, to protect the rights, property or safety of ARTS Media Denmark ApS, its employees and others, or in the event we sell or liquidate any part of business or assets, personal data may be shared. Any such sharing will be in compliance with the data privacy law.

8. Visitor rights

You are entitled to know whether we hold personal data about you and, if we do, obtain insight to that data and require the data to be corrected, if inaccurate.

You are also entitled to know the purpose(s) and you may object to ARTS Media Denmark's use of your personal data and require such data erased. please contact us via our privacy mailbox to privacy@artsmedia.dk if you wish to obtain insight in your personal data or if you have any concerns in this regard.

9. Use of cookies

A cookie is a simple text file that is stored on your computer or mobile device by a website's server; only that server will be able to retrieve or read the contents of that cookie. Each cookie is unique to your web browser. It will contain some anonymous information such as a unique identifier and the site name and some digits and numbers. It allows a website to remember your preferences – e.g. choice of language.

At ARTS Media Denmark ApS we use cookies that are strictly necessary to enable you to move around the site or to provide certain basic features. We use cookies to enhance the functionality of the website by storing your preferences. We also use cookies to help us to improve the performance of our website to provide you with a better user experience.

- *Strictly necessary cookies*; These cookies are necessary for the website to function and cannot be switched off in this website. They are usually only set in response to a request made by you, such as setting your privacy preferences, logging in or filling out forms. These cookies do not store any personally identifiable information.
- *Performance cookies*; Performance cookies are used across ARTS Media Denmark ApS websites for internal purposes to help us to provide you with a better user experience. Information supplied by these cookies helps us understand how our visitors use artsmedia.dk so that we can improve our content.
- *Social media pixels*; Pixels are used to advertise and re-target content on social media

You can learn more [about cookies in general here](#).

<https://www.aboutcookies.org.uk/>

10. Legal disclaimers

The content presented on the ARTS Media Denmark ApS website is presented solely for informational purposes.

Information purposes

The site does not provide you with advice or recommendation of any kind and should not be relied on as the basis for any decision or action. You are advised to consult professional advisors in the appropriate field with respect to the applicability of any particular aspect of the contents. In particular, nothing on this website constitutes an invitation or offer to invest or deal in ARTS Media Denmark ApS securities. Further, the site provides selected information of diseases and their treatment. Such information is not intended as medical advice. Such information is not a substitute for the advice of a healthcare professional. If you have, or suspect having, any health problems, you should consult your general practitioner or other qualified health provider.

Information provided "as is"

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Disclaimed liability

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limitation includes damages or any viruses, which may affect your computer equipment.

Links to other sites

This website may contain links to other sites that are not owned or controlled by ARTS Media Denmark ApS; please be aware that we are not responsible for or have control over the privacy policies of these sites. This privacy statement applies only to information collected on this site. We strongly encourage you to read the privacy statements of every site you visit that collects personally identifiable information.

Sites linking to us

ARTS Media Denmark ApS does not endorse websites linking to ARTS Media Denmark ApS sites. ARTS Media Denmark ApS is not responsible for content on these linked sites or for control over information that users may choose to provide to these sites.

Alterations

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Use of questions and comments

Any questions, comments, suggestions or any other communications, including any ideas, inventions, concepts, techniques or know-how you may forward to this site or otherwise to ARTS Media Denmark ApS, electronically or by any other means, are on a non-confidential basis and will become the property of ARTS Media Denmark ApS, which ARTS Media Denmark ApS without restriction may use in any fashion and for any purposes whatsoever, including developing, manufacturing and/or marketing goods or services.

Governing Law

Your access and use of this website and the contents hereof shall be governed by and interpreted in accordance with the Laws of Denmark.

Who to contact

Contact us if you:

- have any questions about this policy or other privacy notices on this website
- want to obtain insight in any personal data held about you, or
- have any concerns regarding ARTS Media Denmark ApS's use of your personal data

Please contact us via our privacy mailbox privacy@artsmedia.dk or reach us by telephone +45 5350 4530.